



Our application letter

5th November 2024

Dear Mister Head Teacher Dinca,

We hope you're well! We're excited to propose a new after-school program, After School Fashion, designed for everyone in the secondary school who have an interest in fashion, design, and creativity.

In this program, students will learn about fashion design, from sketching ideas to selecting fabrics and creating their own unique styles.

To make it even more inspiring, we'd like to arrange for a professional designer to visit every two months and guide our students with useful advice.

The program will finish with a fashion show, giving students a chance to present their creations in front of the whole school. We'll also have roles for those interested in modeling and photography, making it an inclusive event for those who want to be included but not as a creator.

Thank you for considering this proposal, we'd love to go over the details with you at a time that works best.

Yours faithfully,
Maja, Leandra and Nahui



After School FASHION PROGRAMM

Fashion Design

- Students learn the basics of designing clothes, sketching outfits, and understanding textiles.

Sewing & Tailoring

- Lessons on how to sew, use patterns, and adjust garments.

Styling & Trend Analysis

- Classes on understanding fashion trends, personal styling, and wardrobe coordination.

Runway Shows & Exhibitions

- Students often showcase their designs in mini fashion shows or exhibitions at the end of the program.

Fashion Marketing & Branding

- Introducing students to the business side of fashion, including branding, marketing, and social media presence.

The Lessons are on Monday, Wednesday and Friday. On Monday and Friday there are 3 lessons, they start at 5pm and end at 8pm. On Wednesday there are 5 lessons. They Start at 3pm and end at 8pm. You can use the time that we give you complete free. The important thing is you must be done at the end.



After School FASHION

Nahui, Leandra, Maya



ONLY PROS NO CONS



Every two months, a professional designer comes to help you and give your ideas on what you can about improve.

You can talk to friends and have fun.

In the end, you can wear the clothes yourself and present them on a runway.

You can let your creativity run wild.

We have cool fashion magazines lying around.



Interview

With Paris Madden

We spoke with Paris Madden, a 16-year-old who had participated in an afterschool fashion program. She shared that she had initially signed up out of curiosity, as she had found fashion interesting but had never really considered it as a serious path.

Paris explained that the first sessions had covered basics like sketching, fabric knowledge, and color combinations. She admitted that she had felt a bit overwhelmed at first but had been grateful for the patient instructors who had continuously motivated her. She mentioned that one of her favorite parts had been working on her own project. Paris said that her biggest motivation for her project had been the fashion show, where she would present her unique masterpiece.

Paris recalled that a highlight had been the practical workshops where they had learned to sew, although she admitted it had been challenging at first. She confessed with a smile that she had pricked her fingers many times, but the instructors had encouraged her to keep going. She also mentioned that another highlight had been a designer who visited every two months to help them with their projects. By the end, she had made a stunning dress for herself, which she had presented with pride on the runway.

Overall, Paris's experience in the afterschool fashion program has been transformative. She shared that she had not only learned about fashion but had also grown as a person.



Addressee

If you are interested in fashion, fashion magazines, runways and being the designer of your own clothes then you've come to the right place!

Here at Fashion after school we have a cool program with great teachers and a surprise at the end. The surprise will be a fashion show, for that'll need models and photographers. We have everything arranged but if you're interested come by and introduce yourself! Every two months a fashion designer will help our groups to be more efficient and successful! We would love to have a talent like you in our team, let your creativity lead you on.

This program is for everyone in secondary school.

We'd love to hear from you.

